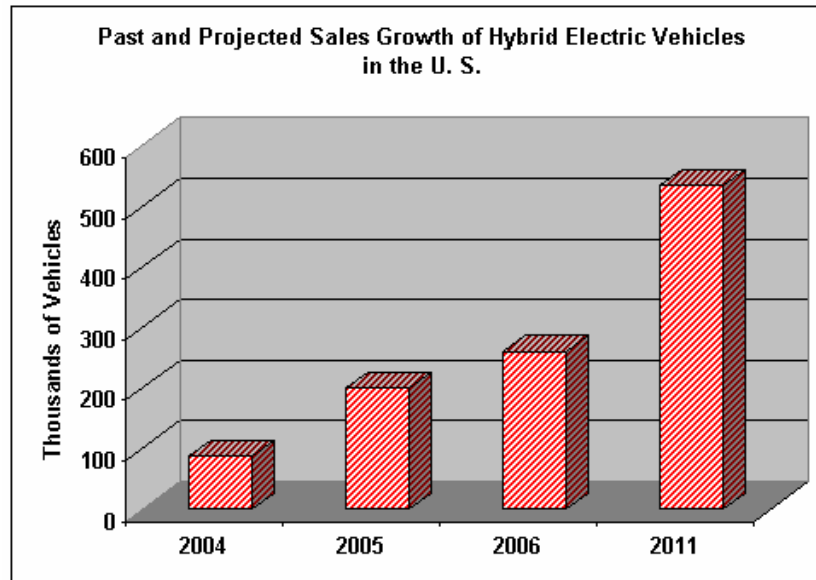


## Hybrids

- U.S. hybrid-electric vehicle sales volumes are anticipated to grow by 268 percent between 2005 and 2012.
- Hybrid vehicle sales are expected to grow from approximately 212,000 vehicles in 2005 to 780,000 by 2012.
- In 2006 there were only 11 hybrid models available in the U.S market; by 2012 that number could increase to 52 models.



Based on city mpg and highway mpg, I think that the estimated sales of hybrids will increase as projected. I also think as the cost of gasoline rises, the sale of hybrids will continue to rise as well. Another reason sales might increase is because of advertising. The more people know about the benefits of the hybrid, the more attractive the vehicle becomes.

With thirteen hybrid vehicles already on the market, the competition for capturing the mind-set of the American public and the American dollar has grown substantially. According to current statistics, the estimated number of hybrids will increase from 13 to 52 by 2012. I agree because people are starting to realize the effects of global warming are happening now and will continue to do so for a long time. Our goal is to slow down the effects and with more hybrids on the road, this will help a great deal.

-Brianna

Sources:

<http://www.csmonitor.com/2004/1223/csmimg/p17a.gif>

<http://hybridcars.about.com/od/hybrids101/a/hybridcompare.htm>

[http://www.consumeraffairs.com/news04/2006/01/hybrid\\_sales.html](http://www.consumeraffairs.com/news04/2006/01/hybrid_sales.html)

## Hybrid Car Comparison

Hybrid	City mpg	Hwy mpg	MSRP
<a href="#">Honda Insight -Manual</a>	60	66	\$19,530
Honda Insight -CVT	57	56	\$21,530
<a href="#">Toyota Prius</a>	60	51	\$21,725
<a href="#">Honda Civic Hybrid</a>	49	51	\$21,850
Honda Accord Hybrid	29	37	\$30,140
<a href="#">Toyota Camry Hybrid</a>	40	38	\$25,900
<a href="#">Ford Escape Hybrid 2WD</a>	36	31	\$27,515
Ford Escape Hybrid 4WD	33	29	\$29,140
<a href="#">Mercury Mariner Hybrid</a>	33	29	\$29,225
<a href="#">Toyota Highlander Hybrid 2WD</a>	33	28	\$33,030
Toyota Highlander Hybrid 4WD	31	27	\$34,430
<a href="#">Lexus RX 400h</a>	31	27	